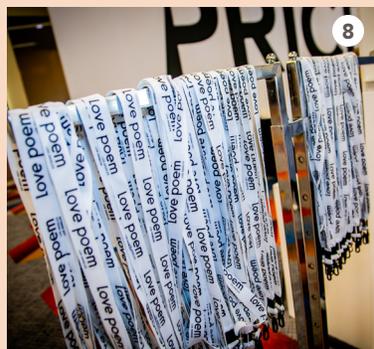


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2	Digital Screen: Static Ad	\$2500	10	Show Bags	\$3000
3	Digital Screen: Video Ad	\$3000	11	Show Pens	\$1000
4	Floor Tile: Main Entrance 6' w × 6' h	\$2000	12	Wall Decal: Registration 96" w × 96" h	\$3500
5	Floor Tile: Show Floor 3' w × 3' h	1 tile = \$500 3 tiles = \$1200	13	Wall Decal: Inside Entrance	\$3000
6	Founders Limo Magnet	\$1000	14	Window Decal Stickers 46" w × 58¾" h	\$1400
7	Notepads	\$1000	15	Floorplan Ad: Full	\$1000
8	Lanyards	\$2500	16	Floorplan Ad: Half	\$500



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2 Buyer Enewsletters Banner Top of Email Bottom of Email	\$1500 \$900
3 Featured Exhibitor Listing	\$1000
4 Sponsored Mobile App Buzz Alert Show Days	\$1650
5 Website Banners Directory Home Page Top Banner Travel/Venue Page Side Banner	\$2000 \$1150 \$800
6 Digital Retargeting/Remarketing	\$2000-\$10000
DIGITAL SHOW GUIDE ADS	COST
7 Back Cover	\$1600
8 Full Page	\$1300
9 Half Page – Horizontal	\$800
10 Half Page – Vertical	\$800
11 Inside Back Cover	\$1400
12 Inside Front Cover	\$1600
13 Two-Page Spread	\$2200



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