

# SPONSORSHIP OPPORTUNITIES

DIGITAL OPTIONS	COST
1 Enewsletter Banner: Bottom	\$900
2 Enewsletter Banner: Top	\$1500
3 Enewsletter Spotlight: Top 1/3 of page	\$2000
4 Mobile App Buzz Alert: Show Days	\$1650
5 Featured Exhibitor Listing	\$1000
6 Mobile App Sponsor	\$3000
7 Website Banner: Directory Home Page - Top	\$2000
8 Website Banner: Travel/Venue Page - Side	\$800
9 Website Tile: Directory Home Page	\$1000
10 Social Media: Video Package	\$2000
11 Show Guide: Back Cover	\$1600
12 Show Guide: Full Page	\$1300
13 Show Guide: Half Page Horizontal	\$800
14 Show Guide: Half Page Vertical	\$800
15 Show Guide: Inside Back Cover	\$1400
16 Show Guide: Inside Front Cover	\$1600
17 Show Guide: Two-Page Spread	\$2200

PRINT OPTIONS	COST
1 Floorplan Ad - Full	\$1000
2 Floorplan Ad - Half	\$500

ONSITE OPTIONS	COST
1 Aisle Banner	\$2200
2 Badge Logo	\$2000
3 Digital Screens: Static Ad	\$2500
4 Digital Screens: Video Ad	\$3000
5 Floor Tile: Main Entrance	\$2000
6 Floor Tile: Show Floor	\$500
7 Limo Magnet	\$1000
8 Lanyards	\$2500
9 Notepads	\$1000
10 Show Bags	\$3000
11 Pens	\$1000
12 Staircase Risers	
13 Wall Decal: Inside Entrance	\$3000
14 Wall Decal: Registration	\$3500
15 Window Decal Stickers	\$1400

**AUGUST 18–21, 2024** | THE VENETIAN EXPO

## SALES TEAM

Angel Kamine [akamine@offpriceshow.com](mailto:akamine@offpriceshow.com) | 262.754.6929

Pam Dillon [pdillon@offpriceshow.com](mailto:pdillon@offpriceshow.com) | 262.754.6927

Patrice Bouchard [pbouchard@offpriceshow.com](mailto:pbouchard@offpriceshow.com) | 262.754.6905

Sam Ajao [sajao@offpriceshow.com](mailto:sajao@offpriceshow.com) | 262.754.6934

Angela Wynn [angela.wynn@informa.com](mailto:angela.wynn@informa.com) | 312.305.3423

[WWW.OFFPRICESHOW.COM](http://WWW.OFFPRICESHOW.COM)



**OFF  
PRICE**  
LAS VEGAS