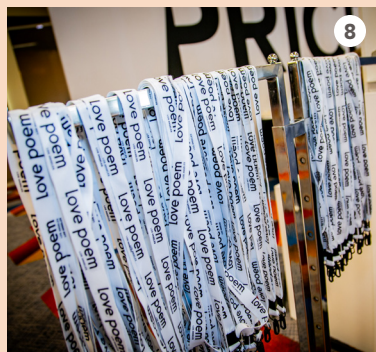
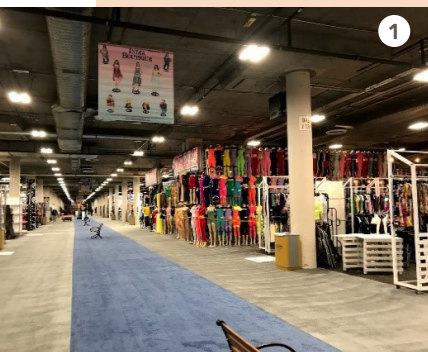


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1	Aisle Banner 48"w × 48"h	\$2200	9	Map & Addendum Highlight	\$500
2	Digital Screen: Static Ad	\$2500	10	Show Bags	\$3000
3	Digital Screen: Video Ad	\$3000	11	Show Pens	\$1000
4	Floor Tile: Main Entrance 6'w × 6'h	\$2000	12	Wall Decal: Registration 96"w × 96"h	\$3500
5	Floor Tile: Show Floor 3'w × 3'h	1 tile = \$500 3 tiles = \$1200	13	Wall Decal: Inside Entrance	\$3000
6	Founders Limo Magnet	\$1000	14	Window Decal Stickers 46"w × 58¾"h	\$1400
7	Notepads	\$1000	15	Floorplan Ad: Full	\$1000
8	Lanyards	\$2500	16	Floorplan Ad: Half	\$500



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	DIGITAL OPTIONS	COST
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2	Buyer Enewsletters Banner Top of Email Bottom of Email	\$1500 \$900
3	Featured Exhibitor Listing	\$1000
4	Sponsored Mobile App Buzz Alert Show Days	\$1650
5	Website Banners Directory Home Page Top Banner Travel/Venue Page Side Banner	\$2000 \$1150 \$800
6	Digital Retargeting/Remarketing	\$2000-\$10000
	DIGITAL SHOW GUIDE ADS	COST
7	Back Cover	\$1600
8	Full Page	\$1300
9	Half Page – Horizontal	\$800
10	Half Page – Vertical	\$800
11	Inside Back Cover	\$1400
12	Inside Front Cover	\$1600
13	Two-Page Spread	\$2200



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