

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

ONSITE NETWORKING

Keep your brand at the top of our audience's mind by targeting the OFFPRICE audience, then continue the conversation onsite.

- Lounge with sitting area and charging station
- Signage and introduction to OFFPRICE's Exclusive Sponsor
- 2 Digital Newsletters (1 prior and 1 post show)
- Website Banner Ad
- Onsite Digital Monitors

Three location options:

Premier Entrance Lounge: **\$25,000**

The District Lounge: **\$15,000**

The Bistro: **\$20,000**

Optional Add-on:

Large double-sided hanging banner: **\$3,000**

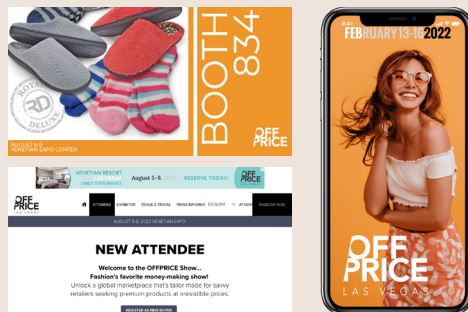
Discount provided when packaged



EMAIL SPONSORSHIP

DIGITAL NEWSLETTER PACKAGE:

- Monthly Digital Newsletter that goes out to every exhibitor and attendee
- Database of 51,000 individuals retailers and 4,300 exhibitors



NonExhibitor: **\$4,000** per Digital Newsletter
Placement in mid or lower portion of email

NonExhibitor Premium Placement: **\$4,500**
Placement in top banner of email

Package Discount for 4 Digital Newsletters

Standard / Premier

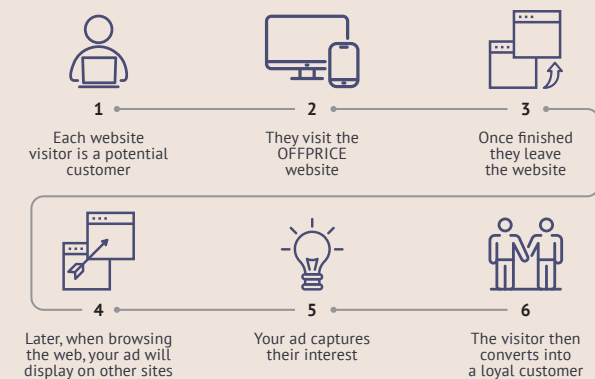
Nov-Jan: **\$14,400 / \$16,200**

May-July: **\$14,400 / \$16,200**

REMARKETING

Connect with your ideal customer on Google, PPC, Social Media, and Email Marketing.

- One custom designed advertisement that follows and redirect our audience to sponsor.



90 days running up to show: **\$10,000**

WEBSITE BANNERS

Four page options:

- Home Page Top Banner
 - Attendee Page Top Banner
 - Exhibitor Page Top Banner
 - Venue/Travel Page Top Banner
- Three-month term on site: **\$4,000**
Discount provided when packaged

WHERE FASHION MEETS OPPORTUNITY.

QUESTIONS PLEASE CONTACT

Patrice Bouchard Sr. Sales Manager | patrice.bouchard@informa.com | +1 331 305-8077

Stephon Torrence Sr. Sales Manager | stephon.torrence@informa.com | +1 646 359-7534

WWW.OFFPRICESHOW.COM

@offpriceshow

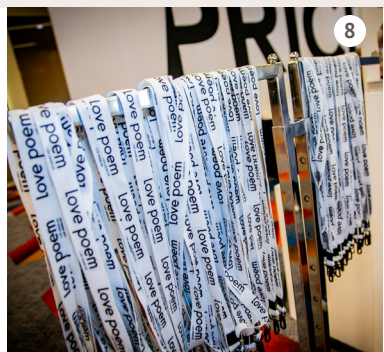
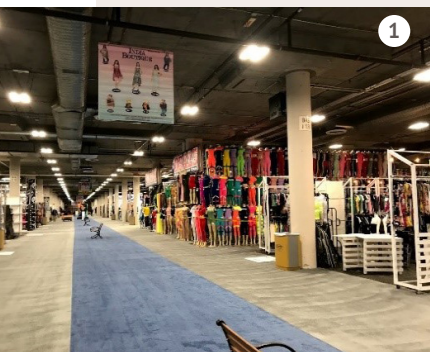


**OFF
PRICE**
LAS VEGAS

ONSITE SPONSORSHIPS

Make it easy to capture an attendee's attention! Give yourself an edge to drive visitors to your booth and ensure they'll recognize your brand. Our exclusive onsite sponsorship packages are the perfect way to promote your company, your brand, and your product. They are cost-effective, and impossible to miss.

1	Aisle Banner 48"w × 48"h	\$2200	9	Map & Addendum Highlight	\$500
2	Digital Screen: Static Ad	\$2500	10	Show Bags	\$3000
3	Digital Screen: Video Ad	\$3000	11	Show Pens	\$1000
4	Floor Tile: Main Entrance 6'w × 6'h	\$2000	12	Wall Decal: Registration 96"w × 96"h	\$3500
5	Floor Tile: Show Floor 3'w × 3'h	1 tile = \$500 3 tiles = \$1200	13	Wall Decal: Inside Entrance	\$3000
6	Founders Limo Magnet	\$1000	14	Window Decal Stickers 46"w × 58¾"h	\$1400
7	Notepads	\$1000	15	Floorplan Ad: Full	\$1000
8	Lanyards	\$2500	16	Floorplan Ad: Half	\$500



WHERE FASHION MEETS **OPPORTUNITY.**

QUESTIONS PLEASE CONTACT

Patrice Bouchard Sr. Sales Manager | patrice.bouchard@informa.com | +1 331 305-8077
Stephon Torrence Sr. Sales Manager | stephon.torrence@informa.com | +1 646 359-7534

WWW.OFFPRICESHOW.COM

@offpriceshow



**OFF
PRICE**
LAS VEGAS

DIGITAL SPONSORSHIPS

Have your brand highlighted on our many online channels. Our emails are seen by over 40,000 buyers and over 300,000 people visit our website per year! Utilize our online audience to build awareness for your company and products.

DIGITAL OPTIONS		COST
1	Buyer Enewsletters: Vendor Spotlight Top 1/3 of Page	\$2000
2	Buyer Enewsletters Banner Top of Email Bottom of Email	\$1500 \$900
3	Featured Exhibitor Listing	\$1000
4	Sponsored Mobile App Buzz Alert Show Days	\$1650
5	Website Banners Directory Home Page Top Banner Travel/Venue Page Side Banner	\$2000 \$1150 \$800
6	Digital Retargeting/Remarketing	\$2000-\$10000
DIGITAL SHOW GUIDE ADS		COST
7	Back Cover	\$1600
8	Full Page	\$1300
9	Half Page – Horizontal	\$800
10	Half Page – Vertical	\$800
11	Inside Back Cover	\$1400
12	Inside Front Cover	\$1600
13	Two-Page Spread	\$2200



WHERE FASHION MEETS OPPORTUNITY.

QUESTIONS PLEASE CONTACT

Patrice Bouchard Sr. Sales Manager | patrice.bouchard@informa.com | +1 331 305-8077
Stephon Torrence Sr. Sales Manager | stephon.torrence@informa.com | +1 646 359-7534

WWW.OFFPRICESHOW.COM

@offpriceshow



**OFF
PRICE**
LAS VEGAS