

# SPONSORSHIP OPPORTUNITIES

## COFFEE TALK

\$3,000

## LUNCH TIME!

\$6,000

## COCKTAILS ANYONE?

\$7,500

### PRE-SHOW DIGITAL PROMOTIONS

One (1) sponsored email send one week before show opens

One (1) banner or side ad on OFFPRICE "NEW ATTENDEE" page

Logo on Partnership page of OFFPRICE website

Digital ad retargeting OFFPRICE audience 50,000 impressions

### PRE-SHOW DIGITAL PROMOTIONS

One (2) sponsored email send one and two weeks before show opens

One (1) banner or side ad on OFFPRICE on "VENUE & TRAVEL" page

Logo on Partnership page of OFFPRICE website

Digital ad retargeting OFFPRICE audience 100,000 impressions

### PRE-SHOW DIGITAL PROMOTIONS

One (2) sponsored email send one week before show opens

One (1) banner or side ad on OFFPRICE on "EXHIBITOR LISTING" page

Logo on Partnership page of OFFPRICE website

Digital ad retargeting OFFPRICE audience 200,000 impressions

### SHOW FLOOR

Two (2) meter boards (double sided) with branded information

- One meter board shared with other show sponsors

Branded Coffee Sleeves & Napkins

Digital ad on show floor screens

### SHOW FLOOR

Two (2) meter boards (double sided) with branded information

- One meter board shared with other show sponsors

Branded Napkins

Digital ad on show floor screens

Branded signage by buffet

### SHOW FLOOR

Two (2) meter boards (double sided) with branded information

- One meter board shared with other show sponsors

Branded Napkins

Digital ad on show floor screens

Branded signage by buffet

### POST-SHOW DIGITAL PROMOTIONS

One (1) sponsored email send one week after show closes

### POST-SHOW DIGITAL PROMOTIONS

One (1) sponsored email send one week after show closes

### POST-SHOW DIGITAL PROMOTIONS

One (1) sponsored email send one week after show closes

EXCLUSIVE AND SHARED SPONSORSHIP OPTIONS AVAILABLE



## NEW REGIONAL SHOW

October 17-18, 2023

ORLANDO, FLORIDA | Orange Co. Convention Center



## ABOUT THE OFFPRICE COMMUNITY

15,000 Buyers attend OFFPRICE in 2022 or 2023

35,000 Marketable via:

- Newsletters
- Emails — 78% engagement rate
- Social
- 17,229 messages sent and received per show cycle
- 37-67% average email open rate
- 555,237 web page views per year